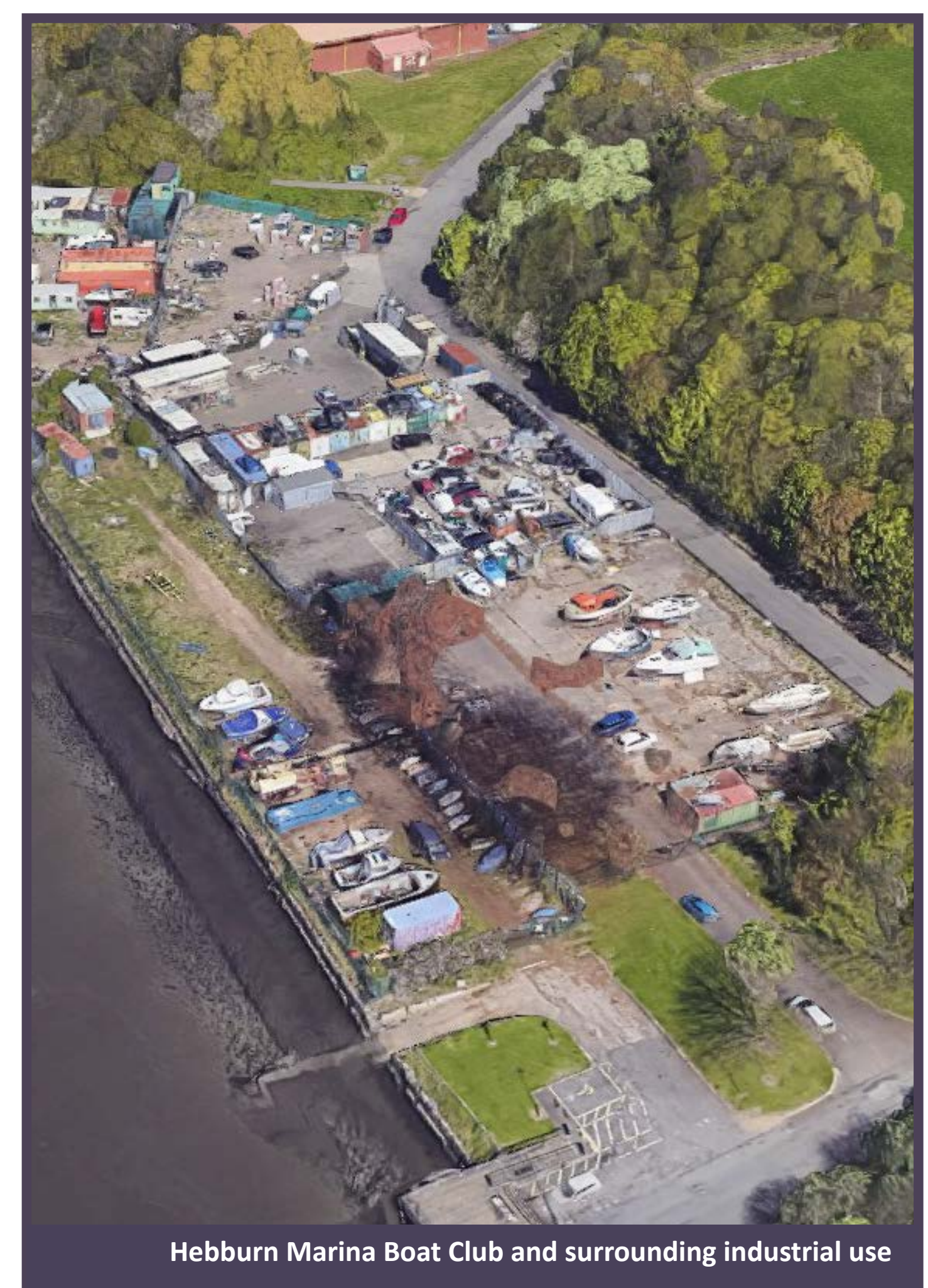




KEY	
	TOWN CENTRE
	METRO LINE
	EXISTING MATURE TREES
	CAR PARKING
	RIVER TYNE VIEW
	OPPORTUNITY FOR SITE IMPROVEMENT
	VEHICULAR LINK (MAIN LINK)
	PEDESTRIAN LINK (MAIN LINK)
	CYCLING MAIN ROUTE
	METRO STATION



### CHALLENGES

- Improve access to the Riverside Park.
- Encourage people to visit and stay longer.
- Events to attract visitors.
- What do visitors want from the area?
- Existing trees and biodiversity need improvement.
- Improve public realm / tackle anti-social behaviour.
- Changes in level across the Riverside Park.
- Lack of attractive river edge.
- Lack of connectivity between the potential sites.
- No cycle link from Riverside Park to Town Centre.
- Lack of car parking serving Riverside Park.
- Lack of amenities at the Riverside Park, e.g. coffee kiosk, play facilities etc.
- Underutilised hard landscaped area fronting Station Road - this area lacks definition and purpose.
- No consistent approach to landscaping and the public realm around the town centre.
- Industrial area at the north of Riverside Park.

### STRENGTHS

- Improvements have been carried out to the Town Centre such as Hebburn Central, Aldi, and Mountbattern Medical Centre.
- Hebburn Town Centre is well connected via public transport (metro, bus and ferry).
- Pedestrian footpaths connect the High Street, Mountbattern Shopping Centre and Hebburn Central.
- Wide footpath along Station Road currently connecting the Hebburn Metro Station through the Town Centre leading to Carr Ellison Park.
- Metro line runs parallel to the Riverside and in close proximity to the Town Centre.
- Natural, green and long walk along the River which enhances local biodiversity and provides opportunities for exercise.
- River Tyne view along the length of the Riverside Park.
- Extensive car parking within Hebburn Town Centre (Council car parks are free).
- Possibility of attracting investment from private sector.

### OPPORTUNITIES

- Potential improvement to Fountain Park.
- Potential artwork to underutilised areas that would reinforce local pride, or that could include living walls or creative trails (heritage walks).
- Improvement of signage and wayfinding.
- Opportunity to link pedestrian / cycling route from the Riverside Park to the Town Centre, with connection to Carr Ellison Park.
- Potential land for development at the Riverside with River Tyne view.
- There may be some vacant and brownfield sites within Hebburn Town Centre that may be suitable for development.
- Shop frontages and landscaping could be enhanced outside Mountbattern Shopping Centre and along Station Road.
- Improve what is currently on offer along the Riverside Park, e.g. create seating areas, cycle paths, coffee shop etc.

